

Oh hey there, it's me! Man's best friend here with a public service announcement about, well, dog's worst friend: fireworks! Or, as we call them: Boom Boom Scary Time!

There's a common misconception that Boom Boom Scary Time bothers us because of our sensitive ears! The truth is fireworks frighten us because, honestly we're a little on edge about North Korea! Maybe it's their recent tests of intercontinental ballistic missiles, or maybe it's just us dogs freaking out about something that's not even there, like we sometime d...

What was that? What was that?

Hum, oh, we're freaked out right now, so this 4th of July, remember, what you human see as an instagramable patriotic display, we experience as a life or death situation. We unleash our stampede of fight or flight adrenaline hormones, rendering us emotionally numb to the inevitability that every human and fire hydrant we've ever loved is about to vaporize into oblivion. Our tongues begin to salivate like Pavlov's dog if he were conditioned to create his own mortality. Goodbye cruel world!!!

So, yeah, give us a chew toy or something!