

HVAC Equipment Market - Global Industry Analysis, Size, Share, Growth, Trends, and Forecast, 2012 - 2018

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REPORT DESCRIPTION

HVAC Equipments Market to Exceed USD 139 Billion by 2018, Globally:
Transparency Market Research

Transparency Market Research published new market report "**HVAC Equipment Market - Global Industry Analysis, Size, Share, Growth, Trends, and Forecast, 2012 - 2018,**" the global HVAC equipment market is expected to exceed USD 139 billion by 2018, growing at a CAGR of 8.9% from 2012 to 2018.

Factors such as changes in energy regulations, technological developments by manufacturers to meet these energy efficiency requirements, and growing demand across commercial sector, especially in Asia Pacific region, are some of the key growth drivers. However, the magnitude of impact of these factors on the market varies on a regional basis.

Asia Pacific in particular is experiencing high growth due to robust economic activities, resulting in increased urbanization and rise in consumer spending on luxury goods and services. In addition, growth across North America is showing signs of recovery, particularly in the residential sector. Growth in the non-residential sector, especially across the industrial segment, is slow due to dormancy in industrial activities.

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The commercial segment for HVAC equipments is growing at a healthy rate, with the tourism sector taking the lead. Commercial segment alone accounted for approximately 40% of market share in 2012.

Activities of industry participants highlight key challenges faced by them and concurrent growth strategies adopted. These players under the stress of market saturation and low profit margins in the developed markets of North America and Europe are now focusing on emerging economies of Asia Pacific and Latin America. Moreover, the binding effect of different environmental protocols/treaties is pushing the need to develop environment friendly equipments, which require heavy investment in research and development activities. This has poised capital challenges for new entrants to the market.

Analysis of the global HVAC equipment market based on different components identifies cooling units as a dominant segment. Control systems segment is expected to see CAGR of 6.9% for the period 2012 - 2018. This growth is supported by increased usage and demand of control devices from manufacturers. Manufacturers in order to meet changing consumer behavior are developing smart solutions which are then incorporated in new equipments, so as to make them more efficient and responsive to consumer requirements. This has dual impact as it not only generates demand for new equipments but also replacement demand for the obsolete and inefficient equipments.

The revenue analysis of the industry players identified Carrier as the leading player, followed by Daikin in 2012. However, Daikin with its recent acquisition of Goodman is expected to overtake Carrier as the global leader in the near future. The other important players are Haier, Samsung, LG, and Electrolux. Apart from these global players, considerable share of the market is held by different regional and small players. Collectively, they accounted for more than one third of the global market share in 2012.

In all, the report includes comprehensive analysis of the global HVAC equipments market, by segmenting it into various sub segments such as:

Global HVAC equipments market, equipment type

Heating equipment

- Heat pumps
- Furnaces
- Unitary heaters
- Boilers

Cooling equipment

- Room air conditioners
- Unitary air conditioners
- Coolers and others

Ventilation equipment

- Ventilation fans/Air pumps
- Humidifiers/Dehumidifiers

Global HVAC equipments market, by application

- Residential
- Industrial
- Commercial
 - Hospitality
 - Construction
 - Others

Global HVAC equipments market, by components

- Fan Coil Unit (FCU)
- Heating unit
- Cooling unit
- Ventilation/ductwork
- Control systems

Global HVAC equipments market, by geography

- North America
- Europe
- Asia Pacific

- Rest of the World (RoW)

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TABLE OF CONTENTS

Chapter 1 Preface

- 1.1 Report description
- 1.2 Research scope
- 1.3 Research methodology

Chapter 2 Executive Summary

- 2.1 Global HVAC equipment market, 2011 – 2018 (USD billion)
- 2.2 Global HVAC equipment market snapshot

Chapter 3 HVAC Equipments Market Analysis

- 3.1 Market overview
- 3.2 Market trends and future outlook
 - 3.2.1 Market trends
 - 3.2.2 Future outlook
- 3.3 Legal and regulatory issues
 - 3.3.1 Montreal Protocol
 - 3.3.2 Kyoto Protocol
 - 3.3.3 LEED certification
 - 3.3.4 SEER rating
- 3.4 Factor analysis
 - 3.4.1 Drivers

- 3.4.1.1 Stringent government regulation
- 3.4.1.2 Technological developments to meet consumer expectations
- 3.4.1.3 Climate variations (shift from historical records)
- 3.4.1.4 Commercial segment and Asia-Pacific region driving the growth
- 3.4.2 Restraints
 - 3.4.2.1 Higher consumption of energy
- 3.4.3 Opportunities
 - 3.4.3.1 Development of energy efficient systems
 - 3.4.3.2 Trend of smart homes
 - 3.4.3.3 Higher market penetration aided by green technologies
- 3.5 Porter's five forces analysis
 - 3.5.1 Bargaining power of suppliers
 - 3.5.2 Bargaining power of buyers
 - 3.5.3 Threat of new entrants
 - 3.5.4 Threat of substitutes
 - 3.5.5 Degree of competition

Chapter 4 HVAC Equipment Market, by Equipment Type

- 4.1 Global HVAC equipment market, by equipment type, 2012 and 2018 (%)
- 4.2 Heating equipments
 - 4.2.1 Global heating equipments market size and forecast, 2010 – 2018 (USD billion)
 - 4.2.1.1 Global heat pumps market size and forecast, 2010 – 2018 (USD billion)
 - 4.2.1.2 Global furnaces market size and forecast, 2010 – 2018 (USD billion)
 - 4.2.1.3 Global unitary heaters market size and forecast, 2010 – 2018 (USD billion)
 - 4.2.1.4 Global boilers market size and forecast, 2010 – 2018 (USD billion)

4.3 Cooling equipments

4.3.1 Global cooling equipments market size and forecast, 2010 – 2018 (USD billion)

4.3.1.1 Global room air conditioners market size and forecast, 2010 – 2018 (USD billion)

4.3.1.2 Global unitary air conditioners market size and forecast, 2010 – 2018 (USD billion)

4.3.1.3 Global other cooling equipments (coolers) market size and forecast, 2010 – 2018 (USD billion)

4.4 Ventilation equipments

4.4.1 Global ventilation equipments market size and forecast, 2010 – 2018 (USD billion)

4.4.1.1 Global ventilation fans market size and forecast, 2010 – 2018 (USD billion)

4.4.2 Global humidifiers/dehumidifiers market size and forecast, 2010 – 2018 (USD billion)

Chapter 5 HVAC Equipments Market, by Applications

5.1 Global HVAC equipment market, by application 2012 and 2018 (%)

5.2 Global residential HVAC equipments market size and forecast, 2010 – 2018 (USD billion)

5.3 Global industrial HVAC equipments market size and forecast, 2010 – 2018 (USD billion)

5.4 Global commercial HVAC equipments market size and forecast, 2010 – 2018 (USD billion)

5.4.1 Global HVAC equipments in tourism sector, market size and forecast, 2010 – 2018 (USD billion)

5.4.2 Global HVAC equipments in construction industry, market size and forecast, 2010 – 2018 (USD billion)

5.4.3 Global HVAC equipments in other industries, market size and forecast, 2010 – 2018 (USD billion)

Chapter 6 Global HVAC Equipment Market, by Components

6.1 Global HVAC equipment market, by components 2012 and 2018 (%)

6.1.1 Global fan coil unit (FCU) market size and forecast, 2010 – 2018 (USD billion)

6.1.2 Global heating unit market size and forecast, 2010 – 2018 (USD billion)

6.1.3 Global cooling unit market size and forecast, 2010 – 2018 (USD billion)

6.1.4 Global ventilation ductwork market size and forecast, 2010 – 2018 (USD billion)

6.1.5 Global control systems market size and forecast, 2010 – 2018 (USD billion)

Chapter 7 Global HVAC Equipment Market, by Geography

7.1 Global HVAC equipment market, by geography 2012 and 2018 (%)

7.1.1 North America HVAC equipments market size and forecast, 2010 – 2018 (USD billion)

7.1.2 Europe HVAC equipments market size and forecast, 2010 – 2018 (USD billion)

7.1.3 Asia Pacific HVAC equipments market size and forecast, 2010 – 2018 (USD billion)

7.1.4 Rest of the World (RoW) HVAC equipments market size and forecast, 2010 – 2018 (USD billion)

Chapter 8 Competitive Landscape

8.1 Summary

8.2 Market share by key players

Browse the full report at <http://www.transparencymarketresearch.com/hvac-equipment-market.html>

Chapter 9 Company Profiles

9.1 United Technologies Corporation – Climate, Controls and Security Unit (Carrier)

9.1.1 Company overview

9.1.2 Financial overview

9.1.3 Business strategies

9.1.4 Recent developments

9.2 Daikin Industries Ltd.

9.2.1 Company overview

9.2.2 Financial overview

9.2.3 Business strategies

9.2.4 Recent developments

9.3 Haier Inc.

9.3.1 Company overview

9.3.2 Financial overview

9.3.3 Business strategies

9.3.4 Recent developments

9.4 Samsung Electronics

9.4.1 Company overview

9.4.2 Financial overview

9.4.3 Business strategies

9.4.4 Recent developments

9.5 Panasonic Corporation

9.5.1 Company overview

9.5.2 Financial overview

9.5.3 Business strategies

9.5.4 Recent developments

9.6 Lennox International Inc.

9.6.1 Company overview

9.6.2 Financial overview

9.6.3 Business strategies

9.6.4 Recent developments

9.7 AB Electrolux

9.7.1 Company overview

9.7.2 Financial overview

9.7.3 Business strategies

9.7.4 Recent developments

9.8 LG Corporation

9.8.1 Company overview

9.8.2 Financial overview

9.8.3 Business strategies

9.8.4 Recent developments

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Contact:

Transparency Market Research
90 State Street, Suite 700, Albany, NY - 12207
United States
Tel: +1-518-618-1030, USA - Canada Toll Free 866-552-3453
Email: sales@transparencymarketresearch.com
Website: <http://www.transparencymarketresearch.com/>